

International Part Time Programme

Master of Arts – Olympic Studies



Centre d'Estudis Olímpics
Universitat Autònoma de Barcelona



With the support of the



INTERNATIONAL
OLYMPIC
COMMITTEE



Deutsche
Sporthochschule Köln
German Sport University Cologne



Master of Arts – Olympic Studies

The M.A. is a unique international part-time programme in Olympic Studies. It is a two year programme organised in six modules of six working days each and a thesis. The IOC Olympic Studies Centre contributed to the development of the academic project concept and the programme is organised with the support of the IOC.

The programme implements a high-level, interdisciplinary curriculum in Olympic Studies which fosters the links between the academic world and the Olympic world.

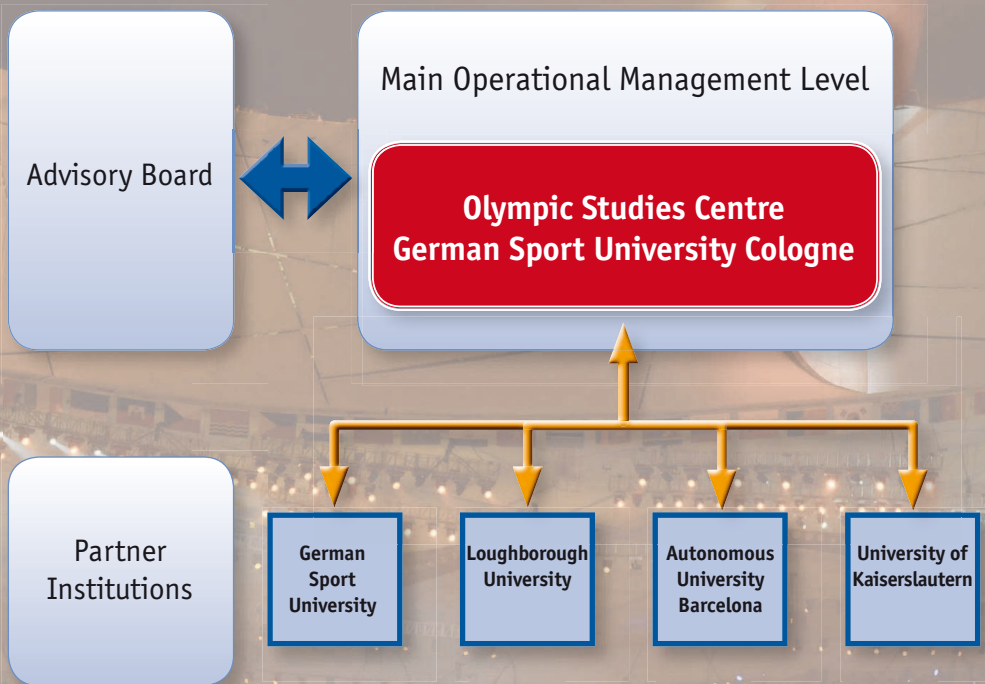
Main objectives of the study programme are to:

- enhance the individual participant's Olympic knowledge in social sciences and humanities
- promote the individual participant's critical appreciation of the nature and significance of values in the advocacy and practice of Olympism, Olympic Sport and the Olympic Movement
- foster critical reflection on processes of continuity and transformation in the Olympic Movement and on the relationship between Olympism and Olympic practices and wider social contexts
- develop the individual participant's capacity to undertake independent research on relevant areas of the Olympic Movement by using appropriate methodologies.



Management & Organisation

The programme is delivered by a core network of international universities, including the German Sport University Cologne, Loughborough University, Autonomous University of Barcelona and the University of Kaiserslautern. All modules are planned to take place in Cologne. Affordable accommodation is available on site. The teaching language is English.





The Modules

Module 1

Ethics, Values and Olympic Education

Core teaching contents: History of Olympism; sport, ethics and Olympic values; Olympic education; concepts and their evaluation; Olympism and culture.

Module 2

Olympic Athletes and Elite Sport in Transition

Core teaching contents: Transformation processes in elite sport and in the Olympic Movement; impact of these processes on the athletes; understanding athlete's transition into and out of competitive elite status; change of athlete's rights, roles and responsibilities; coaching ethics; chances and threats of youth (elite) sport.

Module 3

Research Methodologies in Olympic Studies

Core teaching contents: Introduction to research methods in humanities and social sciences; philosophy of methodology in social sciences and humanities; qualitative and quantitative research methods; resources in Olympic research.

Module 4

Governance, Policy and Olympic Organisations

Core teaching contents: Olympic legal and organisational structures; Olympism and good governance; sustainability, environmentalism and security; Olympic legacies and impacts.

Term 1

Term 2



Module 5

Olympic Games – Media and Commercialisation

Core teaching contents: Nature and evolution of the Olympic Games as a mega event; the role of media and media representation; audience experience of the Olympic Games; trends, benefits and limits of sponsorship; marketing and commercial opportunities.

Module 6

International Relations and the Olympic Movement

Core teaching contents: Role of sport in international relations; Olympic truce concept; use of Olympic phenomena as tool of diplomacy; politics of divided nations and the Olympic Movement; role of sport in humanitarian programmes; sport development programmes.

Thesis

Core requirements: Presenting and defending a research project of theoretical and/or practical relevance for the Olympic Movement; employing methods and approaches which draw on the humanities and social sciences; displaying a critical appreciation of the material delivered in the programme.

Term 3

Term 4



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Teaching

The M.A. is taught in six module weeks over the course of two years and they are organised as outlined below. The attendance is compulsory.

Year 1	Term 1	<i>Sunday</i>	<i>Monday-Friday</i>	<i>Saturday</i>	<i>Sunday</i>
		Arrival	Module 1	Presentation	Departure
		Arrival	Module 2	Presentation	Departure
Year 2	Term 2	<i>Sunday</i>	<i>Monday-Friday</i>	<i>Saturday</i>	<i>Sunday</i>
		Arrival	Module 3	Presentation	Departure
		Arrival	Module 4	Presentation	Departure
Year 2	Term 3	<i>Sunday</i>	<i>Monday-Friday</i>	<i>Saturday</i>	<i>Sunday</i>
		Arrival	Module 5	Presentation	Departure
		Arrival	Module 6	Presentation	Departure
Year 2	Term 4	Thesis			
		Organised as an independent study with a main tutor teaching on the programme			



Target group and admission

Target Group: The programme is designed to facilitate recruitment of a wide range of participants from diverse academic and professional backgrounds. Main target groups of the study programme include but are not limited to representatives of:

- International Olympic Committee
- National Olympic Committees
- International Sport Federations
- Sponsors & Marketing Companies
- Universities, Elite Sport Schools and Sport Academies
- Media and Production Companies
- Organising Committees & Applicant Cities

Admission: Candidates will be required to hold a bachelor's degree or its equivalent, and have at least two years of work experience in an environment ideally relevant to the interests of the Olympic family.

Application: Please contact the Programme Management Team for an official application form: j.krieger@dshs-koeln.de

Study Fee: € 5000

Participants: Max. 30

Degree: Master of Arts (M.A.)

Further Details: www.dshs-koeln.de/olympicstudies





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